Load a lead list and start a campaign

A campaign is one agent working one list inside the hours you choose. **About 5 min.**

1. **Get your list ready**
   A CSV with name, phone and company works. Add notes, and the consent source and date for each lead (where and when they agreed to be called).

2. **Create the campaign**
   Open Campaigns, then New campaign. Pick the agent, the calling window, calls per hour, and a call schedule: how long to wait before trying again when nobody picks up, like 4 hours, then 1 day, then 3 days.

3. **Upload and confirm consent**
   Upload the CSV or paste the list. Confirm that every person agreed to be called by your business. Each lead keeps its consent record, so you can show it later.

4. **Start it**
   Click Start. The agent dials inside your window, leaves voicemails when it hits one, and retries the rest on the schedule you set.

5. **Watch it work**
   The live console in the bottom right shows each call as it happens: dialing, who picked up, the transcript, and the outcome.

TIPS

- Start with 50 leads and read the first ten transcripts before you scale up.
- Set Voicemail to Only on the last try so people don't get a message every time you call.
- Pause any time from Campaigns. Nothing dials while it's paused.