Stay on the right side of calling rules

DialSwarm builds the guardrails in. You bring the consent. **About 4 min.**

1. **Only call people who agreed**
   AI voice calls need prior express written consent from the person, to your business. Record where and when for every lead you upload.

2. **Respect do-not-call**
   If anyone says stop, the agent ends the call and adds the number to your do-not-call list automatically. Upload your own lists under Numbers.

3. **Call at sensible hours**
   Set each campaign's calling window. Before every dial, DialSwarm reads the prospect's local time from the area code and holds calls outside your window. The usual rule is 8am to 9pm their time.

4. **Let the agent say it's AI**
   Every agent says it's an AI assistant in its opening line and whenever asked. That can't be switched off.

5. **Keep the record**
   Every call stores the consent record, the checks that ran and what was said. Export it from Compliance any time.

TIPS

- You are responsible for consent on your lists. When in doubt, don't call.
- Read the full guide at dialswarm.com/compliance.